



AtmanCo's Business Happiness blog reaches over 50,000 readers a month that include HR Professionals, Executives, Directors, and Managers alike. Our content aims at providing its audience with information, best practices, and advice on how to improve their productivity, performance, and prosperity by focusing on their most important asset: their employees!

If you have excellent writing skills, know what you're talking about when it comes to Human Resources, and are looking to provide great, comprehensive content to over 50,000 professionals, then we want to hear from you!

Guest Blogging Requirements:

- Only original content please! We all know how Google likes that 😊
- Stick to topics that revolve around human resources and talent management within organizations (e.g. hiring, leadership, culture, turnover, engagement, etc.). Your article should not be promotional in any way.
- Your article has to be at least 1,000 words in length.
- Your article should include 3-5 outbound links. Articles intended as a link building scheme will be immediately rejected.
- Make sure your tone/style reflects that of AtmanCo's blogs. Check out some of our articles for examples: <https://atmanco.com/blog/>
- Be sure you properly reference and attribute any data, images, quotes, or other information within your article.
- Include a short author bio that includes a maximum of **one (1)** link to your own website or blog.

How to Submit:

- Email your completed article to marketing@atmanco.com
- Make sure your article is in .doc or .docx format
- Attach any images or media separately
- Include the words "Guest Blogging" in your email's subject.

Other Notes:

- Any submitted article must meet AtmanCo's quality standards before being published.
- AtmanCo reserves the right to accept or reject any submission.
- AtmanCo reserves the right to edit any submission as it sees fit, and update the content in the future to maintain accuracy and relevancy.
- AtmanCo reserves the right to add and/or remove any links to the articles, as well as include calls-to-action to AtmanCo's content, including but not limited to newsletters and downloadable resources.
- AtmanCo retains the copyright for any content published on its site, and does not allow any of its articles to be republished elsewhere.